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**The Field Guide by
SelectGlobal, LLC**

**Your Monthly Compass for Global Expansion
June 2026**

Welcome to The Field Guide - your monthly compass for navigating global expansion. Each month, you'll find leadership insights from our CEO, curated events, partner spotlights, and direct access to the tools and intelligence that make market entry systematic, not chaotic.

Let's get started

Newsletter sponsors



From the Field:



It is halftime for 2026, and the country turns 250 this week. A good moment to stop and look at the scoreboard, and for us the scoreboard is the work itself.

A full year of analysis now sits in one place on the site: five structural lenses on a single transition, each one dated the day it published. [America's Industrial Future and the Alien Dreadnought factory](#), [Strong Convictions](#), [Loosely Held](#), [Fortress North America](#), [The Tier One Instinct](#), [Builders vs. Diplomats](#). From the outside that can look like a lot of writing, and it is.

But I want to be precise about what the writing is. **It is the face of the product, not the product.** What you actually retain me for is the analysis underneath, the read you get weeks or months before it reaches a page or a podium.

The dated record lets you check it. The Hormuz cost floor held through the June ceasefire, measured by war-risk insurance rather than the price of oil. The dollar-extension call ran ahead of the consensus that was still writing the dollar's obituary. The strategic-domains read was operationalized before the policy was funded, then corrected in public when the facts moved. Those are not predictions I am asking you

to take on faith. They are timestamps you can open and read.

That is the whole point of this kind of work. A structural read delivered after the inflection is commentary. Delivered before, while the bets can still be placed at the better price, it is a head start, and the network had it first. That is what you have on retainer, or read about later with everyone else.

The first half is on the record. The next read is already running.

Warmly,

Michael T. Edgar, Founder and CEO

SelectGlobal LLC

www.SelectGlobal.net

Featured Blog Post:

"The Corpus Is the Product"

Michael T. Edgar's 2026 halftime report makes a case most consultancies would never put in writing: the body of published analysis *is* the product. Six months of frameworks, intelligence briefs, and field notes were not marketing for the work; they were the work. Edgar walks through what the corpus has proven, where the thesis held against real-world tests, and why a verifiable analytical record beats a sales pitch every time.

Read more Here → <https://www.selectglobal.net/select-global-llc-blog/corpus-is-the-product-halftime-2026>

Upcoming Events



[July 15 | Anatomy of an Email Scam](#)

An ITA/GC luncheon program with **Louise Kern, President of Global Business Information Services (GloBIS)**. Using three real emails she received, ranging from an obvious scam to a convincing supplier-registration fraud impersonating a major corporation, Kern walks through a practical, repeatable method for spotting phishing, business-email compromise, and impersonation attempts. Attendees learn to read sender and Reply-To addresses, investigate suspicious domains, interpret email headers across Outlook, Gmail, and Apple Mail, and use AI tools to flag the technical red flags, all without a technical background. Designed for business professionals, not IT specialists. Wednesday, July 15, 2026, Carlucci Rosemont, 6111 North River Road, Rosemont, IL. 11:45 registration, 12:00 luncheon and presentation, 2:00 adjourn. ITA/GC members and guests \$55, non-members \$80. [Register: eventbrite.com](https://eventbrite.com)



[September 23-25 | LiveXchange Fall Forum](#)

A reimagined LiveXchange format splits the program across two Toledo venues: conference sessions and boardroom presentations at the Renaissance Toledo Downtown Hotel, with 1:1 meetings between site selectors and economic developers hosted in the luxury suites at the Toledo Mud Hens Baseball Club. Whether or not you have attended a LiveXchange event before, this one is worth the trip. Early interest is high; register early. September 23-25, 2026, Toledo, OH.

Partner Spotlight



The
International
Trade Association
of Greater Chicago

The International Trade Association of Greater Chicago (ITA/GC) has spent nearly five decades doing one thing well: helping people do international business.

Founded in 1978, the 501(c)(6) nonprofit is one of the largest associations of its kind in Illinois, with more than 500 members across the U.S. and abroad. Its focus is practicality. Seminars, panels, monthly meetings, a member directory, and the Illinois International Business Calendar all serve a single purpose: knowledge that is personal, current, and actionable. The association holds the President's "E" Award

for Export Service, one of the highest U.S. honors for contributions to international trade. It maintains no political affiliation and takes no policy positions.

ITA/GC is led by Executive Director Richard Paullin, who has run the organization since 1994. His career spans more than four decades in trade development: Special Advisor on Manufacturing to the Under Secretary for International Trade at the U.S. Department of Commerce, Chairman of the Illinois District Export Council, and earlier work building Caribbean Basin and Pacific Rim trade corridors that moved over \$110 million in cumulative trade and investment. He has conducted business in mainland China since 1988. SelectGlobal CEO Michael T. Edgar serves on the association's board of directors.

Within SelectGlobal's world, ITA/GC is not a Constellation execution node. It is something more foundational: the regional trade community SelectGlobal is rooted in. It is the forum where allied-nation manufacturers, exporters, and the economic development ecosystem actually convene, and the credibility anchor for serious international commerce in the Greater Chicago corridor. Where the Constellation supplies specialists on demand, ITA/GC supplies the community and the convening layer that surrounds the work.

What sets ITA/GC apart is its discipline about substance. No pay-to-play credentialing, no awards-for-dues machinery, no policy agenda. Just durable relationships and practical knowledge, built over nearly fifty years. That orientation toward the actionable over the abstract is exactly why the partnership fits.

Connect with ITA/GC → www.itagc.org

Partner with us in 2026

SelectGlobal works with three distinct partner types:

- **For Companies:** Strategic orchestration of U.S. market entry and expansion —Virtual Path testing or Physical Path execution, with convergence into sustained operations support.
- **For Communities:** Foreign direct investment attraction strategy, including Atlas profile development, investor-ready infrastructure intelligence, and

partnership activation.

- **For Trade Commissioners:** Collaborative client referral networks, joint market studies, and curated introductions to SelectGlobal's vetted constellation of site selectors and expansion specialists.

All partnerships begin with a Discovery Call—transparent assessment, clear recommendations, honest go/no-go guidance.

Navigating together in 2026

As we refresh our systems this quarter, a quick favor: If SelectGlobal's insights on global expansion are valuable to you, help us serve you better by:

Clicking here to confirm your newsletter subscription

Forwarding this to one colleague in economic development or site selection who'd benefit

Still finding your way? That is what we're here for.

About SelectGlobal

SelectGlobal is a jurisdictional intelligence firm that maps where validated federal and state demand intersects with geographic realities, then connects allied-nation manufacturers to those windows before capital is committed. The Fork Framework (tm) gives established international companies two structured paths into the U.S. market: a Virtual Path to test demand over 3 to 6 months, or a Physical Path when the case is proven. The LatticeWorks Constellation (tm) coordinates 250+ municipalities and 68+ trade commissioners on behalf of each engagement. Principal-led by Michael T. Edgar, NCARB-certified architect, former U.S. Investment Advisory Council member, and ITAGC board member. www.selectglobal.net

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