



# SelectGlobal, LLC

Newsletter | November 2024

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## Welcome!

You are receiving this newsletter because you have either expressed an interest in SelectGlobal, LLC or are already working with SelectGlobal, LLC.

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## A Message From Our CEO

In a flash, SelectGlobal, LLC is now 2 years old.

What was me, became we, and now a tribe. I cannot put into words how much our team, partners, supporters & clients mean to us.

As we come to a close for 2024, we are finishing strong with upcoming site selection tours, new projects, as well as new partnerships. All in all, we have over 30 projects in various stages of development. Some big, some small, some for public entities and some for private investors, dreamers, and established multinational companies. Stay tuned!

Michael Edgar

CEO, SelectGlobal, LLC

ICYMI, our newsletters and our blogs can be found on the [SelectGlobal.net website](https://www.selectglobal.net)! There you can find last month's recap of our time at M.D Bonnyville, Alberta, Canada with Sitelink Forum, as well as our trip to Utah, along with actionable information about FDI and the players in the space.

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## Event Recaps

### Standing Army of Hats!



If you've been following along on our [LinkedIn page](#), you've likely spotted SelectGlobal hats popping up across the globe! They've become a trendy

accessory for our teammates, partners, and clients, who are proudly sharing their stylish looks on social media.

These hats represent more than just a fashion statement—they symbolize our shared mission of leveraging FDI to develop impactful projects and create new opportunities for local communities through strong partnerships.

Throughout the holiday season, we'll be sharing more snapshots on [LinkedIn](#) and [Facebook](#). Keep an eye out, and join us in celebrating the work we do together!

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## National Day Czech Republic



Last month Michael had the opportunity to meet with local representatives of Czech Republic and enjoyed Czech beer and food. We're happy to learn [InvestCzech](#) offers to Czech Business affordable Market Entry Services and serve the entire U.S. Market.

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## Tour of TRUMPF Smart Factory and

# Industrial Decarbonization German American Conference Panel Discussion & Networking, German American Chamber of Commerce of the Midwest



The event began with a guided tour of TRUMPF's state-of-the-art manufacturing showroom, offering attendees a firsthand look at cutting-edge technology. This was followed by an insightful seminar focused on the current landscape of carbon reduction efforts, with industry experts sharing valuable perspectives. Attendees also heard pitches from five innovative companies seeking market expansion opportunities, presenting exciting new solutions and strategic collaborations. Thank you to the German American Chamber of Commerce for the invitation.

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**Consul General of the Republic of Lithuania**



Regimantas Jablonskas, Consul General of the Republic of Lithuania, recently began his rotation of serving in Chicago. Michael had the opportunity to connect and learn about the goals of the office, share his take on the direction of the US

economy, and begin facilitating introductions to life sciences corporations and future beneficial partners.

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## 2024 LiveXchange Fall Forum, Fort Lauderdale, FL



This event has quickly become one of my favorite events to attend! Where else can you meet one-on-one with 10 Economic Development Organizations (EDOs), learn about their communities, explore potential collaborations and foster meaningful connections? Alongside fantastic locations and enjoyable social events, the keynotes and sessions always provide invaluable insights.

This year, I've learned that only a few of the projects tied to the IRA & CHIPS have been started and even less funded; most have been delayed! Furthermore, with the change in government, there will be a surge in Small to Medium manufacturing in 2025.

A major takeaway stressed was the role of the site selector & the entire team of players needed in order to bring a project to fruition. It was great to learn from J. Michael Mullis & Denise Mullis of J.M. Mullis, Inc. Mike has been in site selection for 45 years. Their stories & professionalism are inspirational.



Photo Credits to: LiveXchange

On Thursday afternoon, Sarah White from Global Location Strategies presented "Redefining Site Readiness," discussing the evolution and importance of certified sites in relocation and expansion projects. Insightful information!



Photo Credits to: LiveXchange

For more information on the 2025 Spring and Fall LiveXchange event, visit [BFLiveXchange.com](https://BFLiveXchange.com). We hope to connect with you there! A heartfelt thank you goes out to our dedicated economic development partners for their unwavering support and efforts in making this event such a success.

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## FDI Blog Chain Series Update by SelectGlobal, LLC



We're pleased to bring you the latest insights from SelectGlobal, LLC's FDI Blog Chain Series—a must-read for anyone navigating the world of foreign direct investment.

 **This Month's Focus:**

Explore in-depth analyses of FDI trends within start-up communities, expertly penned by SelectGlobal's CEO and Founder, Michael Edgar.

 **Coming Soon:**

Stay tuned for a thought-provoking post on the impact of SPACs in transforming how small and mid-sized municipalities manage cross-border investments. Plus, gain practical guidance for businesses aiming to expand globally.

Check out these 3 most recent blogs ~



## [1. FDI: The Essential Foundation - Understanding Foreign Direct Investment](#)

In this blog we explore the fundamentals of Foreign Direct Investment (FDI), emphasizing its importance in driving global economic growth, innovation, and collaboration. It highlights key forms like greenfield investments and mergers, and examines FDI's role in job creation, technology transfer, and fostering international relationships. A must-read for investors and policymakers.



## [2. Fostering Entrepreneurial Ecosystems: Insights from "Startup Communities"](#)

This blog explores the essential elements of fostering entrepreneurial ecosystems, drawing insights from Michael Edgar's extensive experience and Brad Feld's influential book, *Startup Communities*. It emphasizes collaboration, inclusivity, and long-term leadership, addressing challenges like resource scarcity. Through real-world examples, Edgar demonstrates how startup communities drive innovation, job creation, and local economic growth.



### [3. AI: Ally or Adversary? A Perspective on Foreign Direct Investment](#)

This blog explores the transformative role of artificial intelligence (AI) in foreign direct investment (FDI), highlighting its potential to enhance decision-making, productivity, and innovation. It also examines challenges like job displacement, regulatory hurdles, and data security concerns. Key trends and future predictions provide a roadmap for leveraging AI in FDI strategies.

**Stay tuned for more informative topics in our FDI Series!**

Visit us at <https://www.selectglobal.net/blogs/> for the latest updates.



## Upcoming Events and Conferences

**Save the Date!**  
**THE INTERNATIONAL TRADE ASSOCIATION OF  
GREATER CHICAGO 20th Annual HOLIDAY  
NETWORKING RECEPTION**

Please join us for a relaxed evening of networking with peers and colleagues from Chicago's international business community. We provide the FA-LA-LA-LA-LA (buffet dinner, music, and a magical, festive atmosphere). You bring your appetite, & sparkling, dynamic personality... and don't forget your business cards!

**All guests are encouraged to bring an unwrapped toy for donation to Toys for Tots.**

**Date:** Wednesday, December 11, 2024

**Location:** CARLUCCI ROSEMONT 6111 North River Road, Rosemont, IL

**Time:** 6:00 – 8:30 p.m.

**Tickets:** Purchase Your [Tickets Here](#).

Members of sponsoring organizations and their guests: \$40;

Non-members: \$60

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Industry Experts**

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**602.621.0576**  
PAIGE.WEBSTER@GMAIL.COM

**SiteLink** 

**SAVE THESE DATES**

**FOR 2025!**



**ATLANTA, GEORGIA, USA**  
**FEBRUARY 19TH - 21ST, 2025**



**LONDON, ENGLAND, UK**  
**JULY 30TH - AUGUST 1ST, 2025**



**FORT MCMURRAY, ALBERTA, CA**  
**JUNE 4TH - 6TH, 2025**



**RED DEER, ALBERTA, CA**  
**SEPTEMBER 3RD - 5TH, 2025**

[www.sitelinkforum.com](http://www.sitelinkforum.com)

The Sitelink Forum is pleased to announce an opportunity for sponsorship at its upcoming events in 2024. Interested parties are encouraged to inquire about sponsorship for an exclusive session featuring leading Site Selectors who will share valuable insights on the latest trends and best practices in economic development. This is a unique chance to acquire essential information that will enable you to make informed decisions for your initiatives.



# REQUEST FOR SPONSORS

*February 19th - 21st, 2025*

Call us to discuss sponsorship opportunities for our SiteLink Forum event in Atlanta, Georgia! Join us at our premier boutique event for Site Selectors, Economic Developers, Realtors, Engineers and other service providers for a 3 day event filled with networking, learning and sharing insights on the latest trends and best practices from world renowned site selectors.



989.992.3858 (Cam)  
602.621.0576 (Paige)



ccvacik@gmail.com  
paige.webster@gmail.com



www.sitelinkforum.com

Don't miss the opportunity to engage with industry experts and network with peers in the field. For further details, please visit [sitelinkforum.com](http://sitelinkforum.com).



## Why SelectGlobal?



**SelectGlobal, LLC provides foreign direct investment (FDI) solutions.**

Our mission is to bring together all parties to assemble new ventures, projects, and use foreign direct investment as a tool to help rebuild and redevelop communities. Our vertically integrated FDI platform helps businesses identify and take advantage of global market opportunities and helps local municipalities attract foreign direct investment.

Our team boasts a wealth of expertise spanning diverse industries, sectors, and regions, enabling us to offer strategic insights, guidance, and effective solutions to our clients. However, our true strength lies in our extensive business and government relationships, not only in the United States, but also across the globe.

**Are you ready to unlock the potential of global markets?** Let us help you identify global opportunities, enter new markets, and make a positive impact on local economies. Let's work together to build a brighter future for your business and the communities that you'll support.

Visit the [SelectGlobal, LLC website](#) to learn more

If you were forwarded this newsletter from a friend and would like to **formally opt in** to SelectGlobal, LLC and be a part of the process in bringing together businesses, municipalities, and capital to assemble new ventures, projects, and foreign direct investment to help rebuild and redevelop communities, join us!

**opt in!**

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