



# SelectGlobal, LLC

Newsletter | October 2024

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## Welcome!

You are receiving this newsletter because you have either expressed an interest in SelectGlobal, LLC or are already working with SelectGlobal, LLC.

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## SelectGlobal, LLC Recent Activity:



## A CEO's Message

October was a huge month for Select Global, highlighted by a fantastic tour of Utah through The Governor's Office of Economic Opportunity (GOEO). In addition to various meetings and events (recapped below) we have continued our incentive and site selection process with battery assembly manufacturing, plastic injection molding, as well as a new agricultural global export business and also a hospitality company we can't even hint about.

While the trip to Utah lasted only 5 days they certainly packed in a lot. In addition to the guided tours, my favorite memories were the intimate and candid conversations with business owners, local politicians, educators as well as local and regional economic development organizations.

In addition to the breathtaking vistas and outdoor amenities, Utah brings a lot to the table. Besides learning about Utah's low unemployment, highly educated workforce, and young demographic, we were surprised to learn that Utah has one of the lowest occurrences of natural disasters, and that they will host the 2034 Winter Olympics.

We look forward to forging new partnerships with businesses looking to expand operations to Utah and with local units of government looking to collaborate on new projects.

Michael Edgar,  
CEO, SelectGlobal, LLC

*ICYMI, our newsletters and our blogs can be found on the [SelectGlobal.net website](https://www.selectglobal.net)! There you can find last month's recap of our time at M.D Bonnyville, Alberta, Canada with Sitelink Forum, along with actionable information about FDI and the players in the space.*

## Event Recap

### **Empowering Malaysian Businesses: SelectGlobal's Commitment to U.S. Market Expansion**



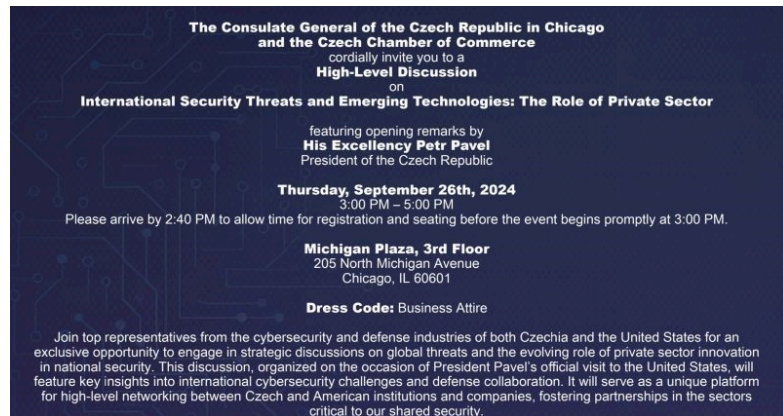
SelectGlobal, LLC continues to uphold a high standard in supporting global business expansion, demonstrating its dedication to fostering international trade and investment opportunities. In collaboration with the Malaysia Trade Office, SelectGlobal recently participated in an informative discovery luncheon that focused on effective market entry strategies and provided a comprehensive overview of the U.S. market landscape. This event brought together business leaders and entrepreneurs, offering valuable insights into the myriad opportunities available for Malaysian businesses eager to expand their footprint in the U.S. market.

## **Discussing ASEAN opportunities with Trade offices of Indonesia and Malaysia**



Michael met with Hickmat Moeljawan, Consul for Economic Affairs, for the Republic of Indonesia in Chicago and Nadirah Nazri Director of Malaysian Investment Development Authority (MIDA) Chicago. Participants gained a deeper understanding of various sectors poised for growth, best practices for navigating regulatory requirements, and tips for building strong networks within the industry. The luncheon highlighted SelectGlobal's extensive expertise in navigating international markets and showcased its ability to guide businesses through the complexities of foreign direct investment. This engagement not only reinforces the company's commitment to exceeding expectations for its partners but also underscores its mission to offer strategic guidance and tailored solutions that drive success in foreign direct investment and global market entry initiatives. By providing these resources, SelectGlobal is paving the way for Malaysian companies to thrive in the competitive U.S. landscape.

# Czech Republic event discussing International Security Threats and Emerging Technologies



After opening remarks by His Excellency, Petr Pavel the President of the Czech Republic, was an engaging roundtable discussion on security threats and the role of innovation and new technologies. Following the program was a networking reception with local industry professionals and the delegation from Czechia as well as with members of the Consulate General of the Czech Republic in Chicago and Czech Chamber of Commerce.

# National Day of the Republic of Taiwan, Hosted by Taipei Economic and Cultural Office in Chicago



A packed room at the Union League Club of Chicago, was led by Director General Dennis Yen-Feng Lei of the Taipei Economic and Cultural Office in Chicago. Additional remarks from many of the region's leaders including Indiana Secretary of State, Diego Morales.

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## Exploring Utah's Economic Landscape: A Strategic Tour for National Site Selectors



On the second week of October, the Utah Governor's Office of Economic Opportunity, in collaboration with the Utah Inland Port Authority, organized an extensive and insightful familiarization tour for three esteemed national site selectors: Jenae Valentine, MSRED, Location Analysis and Incentives Manager for MAXIS ADVISORS, Gustavo Perez Managing Director, Indirect Tax/State and Local Tax Services, Ernst & Young LLP, and Michael Edgar, CEO of SelectGlobal, LLC. This tour spanned the diverse landscapes of Utah, stretching from the vibrant community of Brigham City in the north all the way down to the picturesque city of St. George in the south.

The carefully crafted itinerary included visits to significant businesses that are pivotal to Utah's economy, such as Stadler US, a



leader in rail vehicle manufacturing, and American Packaging Corporation, known for its innovative packaging solutions. In addition to these industry highlights, participants explored several educational institutions that are shaping the workforce of tomorrow, as well as various development sites that showcase potential growth areas in the state.

Throughout the tour, participants had the opportunity to engage with local communities, fostering valuable connections and understanding the unique attributes offered by each region. They also heard from state leaders who shared insights about Utah's promising economic growth opportunities, emphasizing the collaborative spirit that drives progress in the state.

Governor Spencer Cox took center stage during the event, outlining the state's comprehensive economic strategies aimed at attracting new businesses and supporting existing ones. The tour culminated with a visit to the the Black Desert Championship, as part of "FedExCup Fall" in the City of St. George, which not only highlighted Utah's appeal as a premier destination for tourism but also showcased its vibrant business environment.



A heartfelt thank you goes out to our dedicated economic development partners for their unwavering support and collaboration in making this event a success!



## **FDI Blog Chain Series Update by SelectGlobal, LLC**



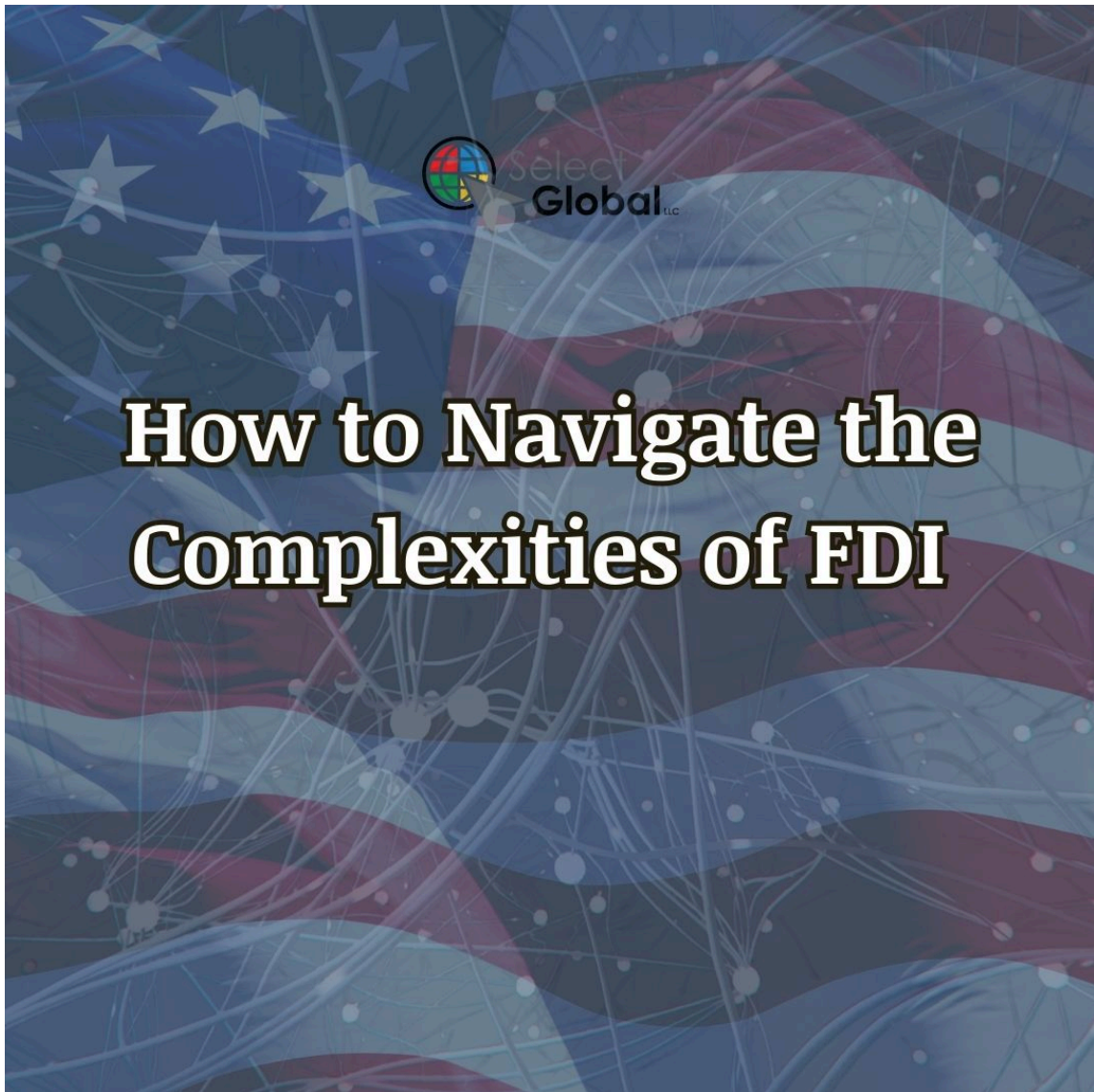
We are excited to introduce fresh topics in our ongoing [FDI Blog Chain Series](#), designed to provide thought leadership and expert insights on Foreign Direct Investment (FDI). Our latest blogs cover a range of crucial subjects, delivering valuable perspectives for investors and industry professionals alike. Here's a concise overview:



# The Present State of the Import and Export Industry in the USA (2024)



This blog "**The Present State of the Import and Export Industry in the USA (2024)**" delivers a thorough and insightful analysis of the current state of the U.S. import and export industry as we approach 2024. It effectively underscores the significant trends reshaping the trade landscape, including reshoring, digital transformation, and the emergence of green trade initiatives. The examination of key regulatory changes, such as the USMCA and Section 301 tariffs, is particularly pertinent for businesses navigating the complexities of international trade. Additionally, the emphasis on emerging market opportunities and the necessity of supply chain diversification enhances the discourse, making it an essential read for those seeking to grasp the evolving dynamics of U.S. trade.



The blog titled "**How to Navigate the Complexities of FDI**," featuring insights from Michael Edgar, CEO of SelectGlobal, LLC, examines the challenges businesses encounter in Foreign Direct Investment (FDI). It addresses critical obstacles such as regulatory frameworks, political risks, and cultural differences, while underscoring the necessity of local expertise. Edgar also discusses the shifts in trade dynamics post-COVID-19, market recalibration, and re-shoring trends in the U.S., along with the increasing importance of Environmental, Social, and Governance (ESG) factors in FDI decision-making. This blog serves as a comprehensive roadmap for companies seeking to navigate these complexities and enhance their investment potential.

**Stay tuned for more informative topics in our FDI Series! Visit us at**

**<https://www.selectglobal.net/blogs/> for the latest updates.**

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## Upcoming Events and Conferences

### Save the Date!

## THE INTERNATIONAL TRADE ASSOCIATION OF GREATER CHICAGO 20th Annual HOLIDAY NETWORKING RECEPTION

Please join us for a relaxed evening of networking with peers and colleagues from Chicago's international business community. We provide the FA-LA-LA-LA-LA (buffet dinner, music, and a magical, festive atmosphere). You bring your appetite, & sparkling, dynamic personality... and don't forget your business cards!

**All guests are encouraged to bring an unwrapped toy for donation to Toys for Tots.**

Date: Wednesday, December 11, 2024

Location: CARLUCCI ROSEMONT 6111 North River Road, Rosemont, IL

Time: 6:00 – 8:30 p.m.

Tickets: Members of sponsoring organizations and their guests: \$40; Non-members: \$60

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**November 13-15, 2024**

**Hollywood, Florida**

Site selection is a year-round process, and as competition for business attraction has increased so has the need for face-to-face interaction between site selectors and economic developers.

**PRE-SCHEDULED 1:1 MEETINGS**

Take part in highly informative one-on-one meetings with corporate site selectors and site consultants and learn about their companies' relocation/expansion plans.

**Networking OPPORTUNITIES**

Make valuable professional connections during multiple on-premises and off-site networking events.

**EXECUTIVE-LEVEL EDUCATION**

Find out what site selectors are looking for as part of our Executive Conference Program.

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**Unlocking Economic Development: Insights from  
Industry Experts**

**INQUIRE FOR  
SPONSORSHIP  
OPPORTUNITIES!**

**602.621.0576**  
PAIGE.WEBSTER@GMAIL.COM

**SiteLink** 

**SAVE THESE DATES**

**FOR 2025!**



**ATLANTA, GEORGIA, USA**  
**FEBRUARY 19TH - 21ST, 2025**



**LONDON, ENGLAND, UK**  
**JULY 30TH - AUGUST 1ST, 2025**



**FORT MCMURRAY, ALBERTA, CA**  
**JUNE 4TH - 6TH, 2025**



**RED DEER, ALBERTA, CA**  
**SEPTEMBER 3RD - 5TH, 2025**

[www.sitelinkforum.com](http://www.sitelinkforum.com)

The Sitelink Forum is pleased to announce an opportunity for sponsorship at its upcoming events in 2024. Interested parties are encouraged to inquire about sponsorship for an exclusive session featuring leading Site Selectors who will share valuable insights on the latest trends and best practices in economic development. This is a unique chance to acquire essential information that will enable you to make informed decisions for your initiatives.



# REQUEST FOR SPONSORS

*February 19th - 21st, 2025*

Call us to discuss sponsorship opportunities for our SiteLink Forum event in Atlanta, Georgia! Join us at our premier boutique event for Site Selectors, Economic Developers, Realtors, Engineers and other service providers for a 3 day event filled with networking, learning and sharing insights on the latest trends and best practices from world renowned site selectors.



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www.sitelinkforum.com

Don't miss the opportunity to engage with industry experts and network with peers in the field. For further details, please visit their website at [sitelinkforum.com](http://sitelinkforum.com).



## Why SelectGlobal?



**SelectGlobal, LLC provides foreign direct investment (FDI) solutions.**

Our mission is to bring together all parties to assemble new ventures, projects, and use foreign direct investment as a tool to help rebuild and redevelop communities. Our vertically integrated FDI platform helps businesses identify

and take advantage of global market opportunities and helps local municipalities attract foreign direct investment.

Our team boasts a wealth of expertise spanning diverse industries, sectors, and regions, enabling us to offer strategic insights, guidance, and effective solutions to our clients. However, our true strength lies in our extensive business and government relationships, not only in the United States, but also across the globe.

**Are you ready to unlock the potential of global markets?** Let us help you identify global opportunities, enter new markets, and make a positive impact on local economies. Let's work together to build a brighter future for your business and the communities that you'll support.

Visit the [SelectGlobal, LLC website](#) to learn more

If you were forwarded this newsletter from a friend and would like to **formally opt in** to SelectGlobal, LLC and be a part of the process in bringing together businesses, municipalities, and capital to assemble new ventures, projects, and foreign direct investment to help rebuild and redevelop communities, join us!

**opt in!**

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