



# SelectGlobal, LLC

Newsletter | September 2024

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## Welcome!

You are receiving this newsletter because you have either expressed an interest in SelectGlobal, LLC or are already working with SelectGlobal, LLC.

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## SelectGlobal, LLC Recent Activity:



## A CEO's Message

As summer draws to a close, we have observed a significant increase in demand for our site selection, project development, and consulting services, resulting in heightened activity for the SelectGlobal team.

This month, we had the privilege of engaging with companies from Thailand, Malaysia, India, China, and Singapore, which has further broadened our reach and reinforced our global network. Additionally, our ongoing collaboration with Lithuania and our productive discussions with Germany underscore our commitment to fostering international partnerships.

Regarding industry events, we have been actively participating, beginning with our trip to Anaheim for RE+ and subsequently traveling to Edmonton, Canada, for the [SiteLink forum](#). Both events presented excellent opportunities to connect with key stakeholders in the FDI sector and explore new avenues for collaboration.

Beyond site selection and negotiation, we are also strengthening relationships with new cities and a diverse group of professionals across various sectors, ensuring our position at the forefront of the industry. I extend my sincere gratitude to our dedicated team for their efforts in keeping projects on track and moving forward. Your commitment truly makes a significant impact!

Michael Edgar,  
CEO, SelectGlobal, LLC

## Event Recap



# SiteLink Forum 2024—A Resounding Success!

## MEET THE SPEAKERS



**MICHAEL T. EDGAR**  
CEO  
SELECTGLOBAL, LLC | LIBERTYVILLE, IL



**JAMIE NEWELL**  
CONSULTANT/BROKER  
EASTWARD H2 ADVISORY SERVICES | PINEHURST, NC



**WILLIAM PARSONS**  
MANAGER  
RYAN, LLC | ORLANDO, FL



**PAIGE WEBSTER**  
PRESIDENT/SITE SELECTION CONSULTANT  
WEBSTER GLOBAL SITE SELECTORS | PHOENIX, AZ



**DAVID GAINES**  
MANAGING DIRECTOR  
GOLDSTONE CONSULTING GROUP | MOBERLY, MO



**GRANT KELBA**  
CANADIAN BUSINESS DEVELOPMENT DIRECTOR  
KELBACORP MANAGEMENT | CALGARY, AB

### PLATINUM SPONSOR



MUNICIPAL DISTRICT  
BONNYVILLE NO. 87

EVENT PARTNER



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GLOBAL SITE SELECTORS



FDI ALLIANCE  
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LOCATION  
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We are pleased to announce the successful conclusion of the [SiteLink Forum 2024](#), which took place from September 18-20, 2024, in the picturesque Municipal District of Bonnyville, Alberta. This year's forum convened local leaders, site selectors, and industry experts for a distinguished exchange of ideas, promoting collaboration and innovation across various industries.

### A Collaborative Platform for Strategic Growth

Hosted by Webster Global Site Selector, the SiteLink Forum was established to offer local communities a valuable opportunity to engage with esteemed site selectors in a collaborative and intimate environment. Leaders and participants examined strategic opportunities across key industries, including:

- Energy
- Renewable Energy with a focus on Hydrogen
- Value-Added Agriculture

- Defense Procurement in anticipation of the expansion of the 4 Wing Cold Lake air base beginning 2026
- Aviation
- Logistics
- Tourism

By concentrating on these sectors, the forum equipped local leaders with a competitive advantage, offering them valuable business intelligence, guidance on development, best practices and case studies from our combined catalog of projects.



**Michael Edgar Inspires with Insightful Keynote Address**

We were privileged to have Michael Edgar, CEO of SelectGlobal, LLC, as a featured guest speaker. His extensive expertise in foreign direct investment sparked engaging discussions as he shared invaluable strategies and forward-thinking insights on attracting and retaining global investment. His address resonated profoundly with participants, equipping them with actionable ideas to drive economic growth in their respective regions. Great fun all around!



### Key Takeaways: Advantages for Businesses and Communities

Throughout the forum, participants gained insights into the benefits that the Municipal District of Bonnyville No. 87 region can provide for businesses looking to establish or expand their operations. Key highlights included:

- **Strategic Location:** Close proximity to key industries, including Agriculture, Oil & Gas, and Defense sectors.
- **Stunning Local Amenities:** Cold Lake, a 144 square mile / 373km<sup>2</sup>, and over 600 feet deep lake, and Kinosoo Ridge Adventure and Ski Resort offering year around activities.
- **Access:** The Municipal District owns and operates the registered airport. It is suitable for expansion to limited commercial jet & expanded cargo.
- **Education:** Portage College with an excellent culinary program and many academic upgrading programs complimenting their 2 and 4 year program offerings including a Bachelor of Science in Nursing - Rural Community Route.
- **Defense:** 4 Wing Cold Lake is the busiest fighter base in Canada. It provides general purpose, multi-role, combat capable forces in support of domestic and international roles of Canada's Air Force and has \$2 Billion of upgrades available. With 1,750 military and 450 civilian personnel it is one of the largest employers in the area.
- **Trade Area:** with over 67,000 people it provides a solid consumer base and opportunities for growth
- **Median Household Income:** at \$112,000 (CAN) the M.D. Bonneville area is well above the Province of Alberta at \$95,000 (CAN) and Canada as a whole at \$84,000 (CAN).

### Looking Ahead

The forum transcended a typical networking event, serving as a catalyst for enduring partnerships and economic growth. Participants left with not only valuable connections but also a deeper insight into how their communities can engage with site selector to drive meaningful change.

If you were unable to attend this year's event, please stay tuned for updates on future SiteLink Forums. We are eager to continue fostering collaboration and strategic business opportunities in 2025 and beyond.

For more information, visit their website at [sitelinkforum.com](http://sitelinkforum.com)

# Connecting with the SiteLink Forum and RE+



In addition to representing SelectGlobal, LLC, Michael Edgar had the honor of serving as Chief Strategy Officer for Augustus Energy, an innovative company dedicated to energy solutions and sustainability. His responsibilities included identifying optimal development locations, forging strategic partnerships, and exploring advanced technology opportunities that align with Augustus Energy's objectives. This platform offered invaluable insights into the trends shaping the clean energy market and reinforced Augustus Energy's commitment to sustainable solutions through collaboration and innovation.



**SelectGlobal's FDI Chain Blog Series has been updated!**



We are pleased to announce new topics from our ongoing FDI Blog Chain Series, which provides thought leadership and expert insights on Foreign Direct Investment (FDI). Our latest blogs address a variety of essential topics, offering valuable perspectives for both investors and industry professionals. Here's a brief overview:



**“The Right FDI Consulting Firm: For Local and International Investors in the USA”** - Choosing the right FDI consulting firm is vital for investors aiming to succeed in the U.S. market. This blog outlines the three key qualities to seek in a consulting partner: expertise, strategic networks, and a proven track record. Collaborating with the right firm paves the way for a smoother journey toward investment success.



**“Business Model Innovation and International Value Chains”** - This blog presents valuable insights from Dr. Birgit Linnamäe, a PhD researcher at the Estonian Business School, who explores the impact of business model innovation on international value chains. Her research underscores the critical need to adapt business models to maintain competitiveness in global markets.

Stay tuned for more informative topics in our FDI Series! Visit us at

<https://www.selectglobal.net/blogs/> for the latest updates.

# Upcoming Events and Conferences

## 113th National Day of the Republic of China (Taiwan)

The National Day of the Republic of China (Taiwan), celebrated on October 10, marks the start of the Wuchang Uprising in 1911, leading to the fall of the Qing Dynasty and the establishment of the Republic of China. After relocating to Taiwan in 1949, the day symbolizes Taiwan's history of development and democracy. Celebrations include fireworks, parades, and speeches, both in Taiwan and by Taiwanese diplomatic offices worldwide. In honor of the 113th National Day, a reception will be held on October 4, 2024, at the Union League Club of Chicago, hosted by Director General Dennis Y.F. Lei. This RSVP event will be featured in the October newsletter.



## Why SelectGlobal



**SelectGlobal, LLC provides foreign direct investment (FDI) solutions.**

Our mission is to bring together all parties to assemble new ventures, projects, and use foreign direct investment as a tool to help rebuild and redevelop communities. Our vertically integrated FDI platform helps

businesses identify and take advantage of global market opportunities and helps local municipalities attract foreign direct investment.

Our team boasts a wealth of expertise spanning diverse industries, sectors, and regions, enabling us to offer strategic insights, guidance, and effective solutions to our clients. However, our true strength lies in our extensive business and government relationships, not only in the United States, but also across the globe.

**Are you ready to unlock the potential of global markets?** Let us help you identify global opportunities, enter new markets, and make a positive impact on local economies. Let's work together to build a brighter future for your business and the communities that you'll support.

Visit the [SelectGlobal, LLC website](#) to learn more

If you were forwarded this newsletter from a friend and would like to **formally opt in** to SelectGlobal, LLC and be a part of the process in bringing together businesses, municipalities, and capital to assemble new ventures, projects, and foreign direct investment to help rebuild and redevelop communities, join us!

**opt in!**

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